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APRIL 24, 2021 BY RONNIE

Trillium Health Partners Gets $5 Million Grant From Company That Manufactures Face Masks

Trillium Health Partners Foundation
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Como Foundation Donates $5M to Trillium Health Partners Foundation
PRESS RELEASE
SEPTEMBER 28, 2020
Mississauga, On (September 28, 2020) – When the pandemic hit, Max Cucchiella and his wife, Sarah Veinot, along with their family, gathered around the kitchen table in their Port Credit home to help their community. They started making non-medical masks with a clear vinyl insert in the centre, so that those who are deaf or

Robert Reid

MD, MPH, PhD

Chief Scientist, Trillium Health Partners
Professor (status), Institute for Health Policy, Management & Evaluation, University of Toronto
Professor (part-time), Health Research Methods, Evidence and Impact, McMaster University
Affiliate Associate Professor, Health Services, University of Washington

Dr. Robert Reid is inaugural Hazel McCallion Research Chair in Learning Health Systems, a research chai jointly created by Trillium Health Partners and the University of Toronto. He is also Chief Scientist at the Institute for Better Health (IBH) and Senior Vice President of Science at Trillium Health Partners (THP). A of the largest community hospital systems in Canada with a diverse and growing population, THP's miss to create a new kind of health care for a healthier community. IBH, THP's embedded research and innov engine, focuses on generating cutting-edge science and innovation on novel ways to engage, design, de and finance health care, and on creating partnerships with patients, caregivers and our community in th pursuit of improving population health.

At the University of Toronto, Dr. Reid holds an academic appointment at the University of Toronto, as Professor (status) with the Institute of Health Policy, Management and Evaluation, and with the Departm

Dr. Robert Reid
Chief Scientist, Institute for Better Health & Senior Vice President, Science

Dr. Reid received his medical degree from the University of Alberta and completed a master of public health in epidemiology and a doctorate of health policy and management from the Johns Hopkins University. He is internationally recognized for his research developing and testing population-based innovations in primary care delivery, prevention services and chronic care.

Dr. Reid is best known for his work in developing and evaluating Group Health Cooperatives' pioneering patient-centred medical home in Seattle, Washington, which coordinated and streamlined team-based care to improve quality, patient experience and yield cost savings. A fellow of the American College of Preventive Medicine, he has lectured nationally and internationally on the organization, financing and delivery of care – from the Mayo Clinic, Kaiser Permanente, and Harvard to Ottawa, London and Auckland. Dr. Reid has published nearly 140 articles in refereed journals and given over 130 scientific and policy talks.

In addition to his position at the Institute for Better Health, Dr. Reid is a professor at the University of Toronto's Institute of Health Policy, Management and Evaluation. He also holds appointments as affiliate investigator at Group Health Research Institute, adjunct professor at the University of British Columbia's School of Population and Public Health and affiliate associate professor at the University of Washington's School of Public Health and Community Medicine.

Robert Reid is a member of the Ontario Science Table. He is also on the Senior Leadership Team of Trillium Health Partners. This is important because it sets up an interesting conflict of interest.

Trillium is also a partner with the OST. So, when Reid is speaking, does he talk as a member of THP, or of the OST?

For some perspective, the OST is already a questionable organization given: (a) rampant ties the the University of Toronto; (b) conflicts of interest with its partners and members; (c) the brainchild of PHAC works for them; (d) the former research chief of the Ontario UBI pilot project works for them; (e) the groundwork for OST was laid out in 2019; and (f) another member has a technology business that benefits from lockdowns.

Ontario Deputy Medical Officer, Barbara Yaffe, is worth a long hard look. She has climbed the ranks and gained power, despite never practicing as a doctor. Another one is Michael Warner, who financially benefits from prolonged lockdowns. It's also disturbing that NSERC/CIHR are actually paying people to act as vaccine salesmen, and cloak it as research.

Now, what does all of this have to do with Reid and Trillium? On the surface, it looks like OST's policies are once again being influenced by special interests. Back in September 2020, word of a $5 million donation from the Como Foundation was announced to the public.

Mississauga, On (September 28, 2020) – When the pandemic hit, Max Cucchiella and his wife, Sarah Veinot, along with their family, gathered around the kitchen table in their Port Credit home to help their community. They started making non-medical masks with a clear vinyl insert in the centre, so that those who are deaf or hard of hearing and rely on lip-reading could rejoin the conversation during COVID-19. The lip-reading lens mask, called My Access Mask, is continually evolving with a commitment to quality, innovation and design. Demand took off and the family launched the Como Foundation, which today is ***announcing a $5 million gift to Trillium Health Partners Foundation with proceeds from mask sales. The generous donation will be used to support the redevelopment and expansion of Mississauga Hospital***.

The gift is the result of local innovation, benefitting not just those who are deaf or hard of hearing and Trillium Health Partners (THP), but also McRae Imaging, a local medium-sized business hurt by lost revenue as a result of COVID-19. McRae is ***now producing these novel masks at a commercial volume in Ontario*** and is ***listed on the province's Workplace PPE Supplier Directory***.

How much is the mask industry thriving when a company can afford to cut a $5 million cheque, based on the proceeds from the last 8 months or so? Trillium Health Partners becomes relevant when you realize they are one of Ontario Science Table's Partners. Not only is Robert Reid in management for THP, but he's part of the OST as well. Trillium and Reid are in a position to press the Province for mask mandates.

Charity name	Status	Province/Territory	City
TRILLIUM HEALTH PARTNERS	Registered	ON	ETOBICOKE
TRILLIUM HEALTH PARTNERS FOUNDATION	Registered	ON	MISSISSAUGA

Showing 1 to 2 of 2 entries on this page

TRILLIUM HEALTH PARTNERS — Quick View

Charity's detail page

Registration no.:	119043628 RR 0001
Charity status:	Registered
Effective date of status:	1967-01-01
Designation:	Charitable organization
Website:	WWW.TRILLIUMHEALTHPARTNERS.CA

TRILLIUM HEALTH PARTNERS FOUNDATION - Quick View

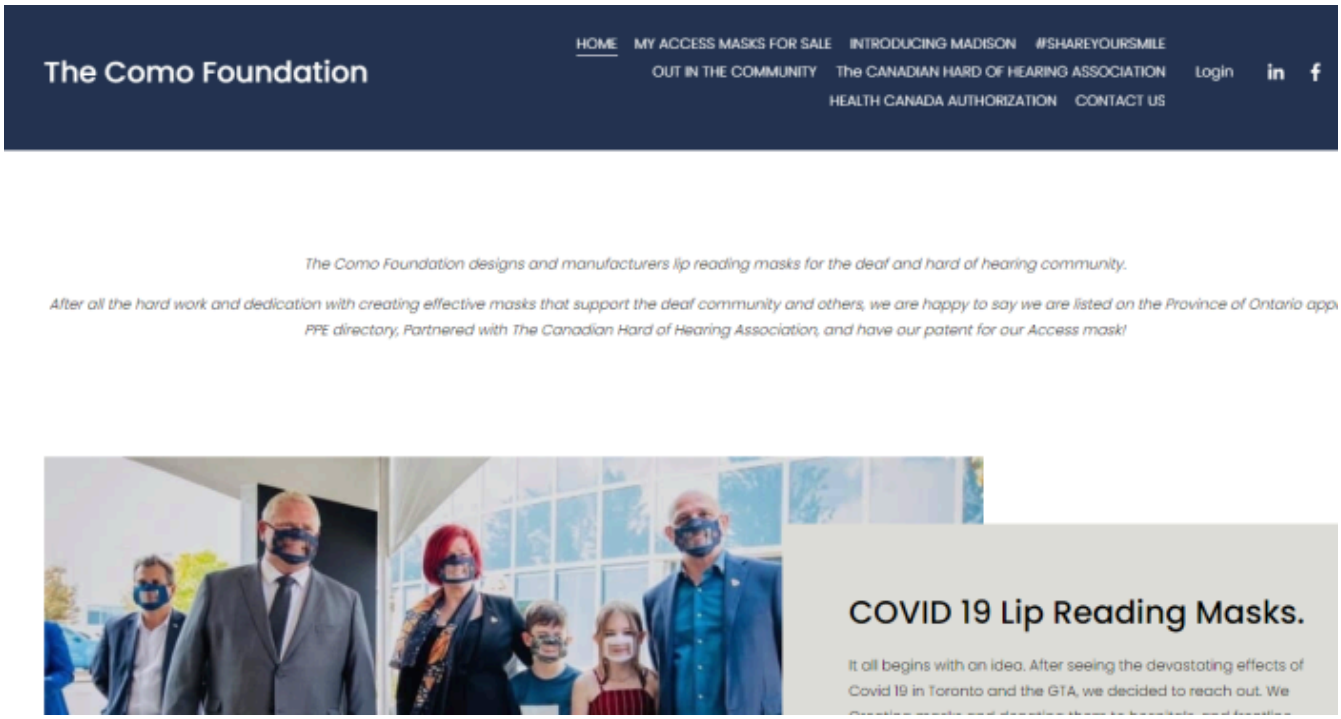
Charity's detail page

Registration no.:	119245678 RR 0001
Charity status:	Registered
Effective date of status:	1972-02-28
Designation:	Public foundation
Website:	WWW.TRILLIUMGIVING.CA

According to the Canada Revenue Agency, there are in fact 2 charities: (i) Trillium Health Partners; and (ii) Trillium Health Partners Foundation. The first is the teaching hospital aspect, and in 2019, it had about $1.2 billion in revenue. The second is the fundraising arm, and in 2019, it raised about $20 million.

There is also an interesting question that needs to be asked: was any consideration given to the Como Foundation in return for this $5 million donation? In the world of public fundraising, it's a bad idea to do anything that would harm a donor's business. And declaring an end to the

"pandemic", or even just mask mandates, would certainly dry up a large part of the Como Foundation's revenue.


The Como Foundation
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#SHAREYOURSMILE
OUT IN THE COMMUNITY
The CANADIAN HARD OF HEARING ASSOCIATION
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The Como Foundation designs and manufacturers lip reading masks for the deaf and hard of hearing community.
After all the hard work and dedication with creating effective masks that support the deaf community and others, we are happy to say we are listed on the Province of Ontario app
PPE directory, Partnered with The Canadian Hard of Hearing Association, and have our patent for our Access mask!
COVID 19 Lip Reading Masks.
It all begins with an idea. After seeing the devastating effects of
Covid 19 in Toronto and the GTA, we decided to reach out. We

The Como Foundation makes a specialized product: see-through masks to help with people who have disabilities read lips and understand better. While there is definitely a benefit to this, it would have been considered a niche market until about a year ago, when masks became mandated.

What was once a limited business has suddenly exploded in growth, thanks almost entirely to politicians imposing mask mandates on the public. In fact, Como's business is doing so well, that they can make a $5 million donation to one of the Ontario Science Table's partner organizations.

Doug Ford On Donations And Corporate Suppliers

Also in September 2020, Doug Ford gave the company a public shoutout, saying that these products were absolutely necessary. Now, his Government, encouraged by the Ontario Science Table, supports mandatory masks for the foreseeable future.

Considering Health Canada only authorized their product in June 2020, they seem to have done remarkably well.

What do you think? Does this donation from Como to Trillium come with any conditions, or any “understandings”? Or is it just a coincidence?

(a) https://covid19-sciencetable.ca/about/
(b) http://trilliumhealthpartners.ca/aboutus/Pages/Seniorleadership.aspx
https://archive.is/1YZFu
(c) https://trilliumgiving.ca/press-releases/como-gift/
(d) https://www.thecomofoundation.ca/
(e) https://www.youtube.com/watch?v=EDhBOmG5ZIc
(f) https://www.thecomofoundation.ca/healthcanada
Como Foundation Mask Health Authorization June 2020

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